## **College Council**

Institutional Goals, 2007 – 2010

December, 2007

Monterey Peninsula College is committed to promoting Academic Excellence and Enrollment Growth based on the following Institutional Goals.

# 1. Promote academic excellence and critical thinking across all areas and disciplines.

#### Objectives:

- Support faculty and staff development for effective teaching, learning, and service delivery
- 2. Expand distance education by providing leadership, technical assistance, services, training opportunities, exploring partnerships, and designing quality control mechanisms
- 3. Articulate the meaning, value, and use of SLOs (Student Learning Outcomes) at MPC

### 2. Foster a climate that promotes diversity throughout the institution.

#### Objectives:

- 1. Actively seek and enhance diversity in all college programs, curricula, extracurricula, outreach and community events, and in the college population, students, employees and Board of Trustees
- 2. Recruit and retain a diverse college-wide community
- 3. Grow enrollment and build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.

#### Objectives:

- 1. Improve the college's financial stability by diversifying the college's revenue sources and increasing enrollment
- 2. Establish and strengthen industry, government, and community partnerships
- 3. Establish and strengthen partnerships with high schools and transfer institutions
- 4. Develop an integrated, effective district-wide marketing strategy for continuing programs, new programs and services

## 4. Create pathways to success that address the diverse, holistic needs of all MPC students.

#### Objectives:

- 1. Identify barriers that prevent students from achieving their goals
- 2. Increase collaboration between Student Services and Academic Affairs to provide systems and programs that better assist students
- 3. Improve the delivery of academic support for diverse student learners

# 5. Provide educational programs and services in Seaside and Marina that meet community needs.

#### Objectives:

- 1. Develop class and service delivery schedules based on assessment and analysis of community needs
- 2. Provide support services that are sufficient in quantity, currency, depth, and variety to facilitate educational offerings

# 6. Ensure adequate levels of personnel to support current programs and establish priorities for future growth.

#### Objectives:

- Provide adequate levels of well-trained support personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems
- 2. Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty

#### 7. Maintain and improve district facilities.

#### Objectives:

- 1. Create safe, attractive, functional facilities through the allocation of bond funds
- 2. Provide a stable and secure technical environment for the entire institution

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