

## **College Council**

DRAFT - Proposed Institutional Goals, 2007 – 2010

November, 2007  
(*pending Board approval*)

Monterey Peninsula College is committed to promoting Academic Excellence and Enrollment Growth, based on the following Institutional Goals.

### **1. Promote academic excellence and critical thinking across all fields and disciplines.**

Objectives:

1. Support faculty development through participation at conferences and workshops about effective teaching and learning
2. Expand distance education by providing leadership, technical assistance, training opportunities, exploring partnerships, and designing quality control mechanisms
3. Articulate the meaning, value, and use of SLOs (Student Learning Outcomes) at MPC
4. Create safe, attractive, functional facilities through the allocation of bond funds

Activities:

1. Obtain the most appropriate and up-to-date learning materials, supplies, and technologies for MPC students
2. Restore/Increase division supply/service equipment budgets where necessary to meet current program needs

### **2. Foster a climate that promotes diversity throughout the institution.**

Objectives:

1. Actively seek and enhance diversity in all college programs, curricula, extra-curricula, outreach and community events, and in the college population, students, employees and Board of Trustees
2. Recruit and retain a diverse college wide community

Activities:

1. Promote awareness of diversity by sponsoring student cultural organization activities with the entire campus
2. Review and, if appropriate, revise district procedures to create faculty hiring prioritization
3. Review and, if appropriate, revise hiring procedures that are accommodating, accepting and inclusive
4. Sponsor workshops, discussions and speakers that highlight the strength of a diverse community working together towards common goals
5. Develop partnerships, faculty exchange programs, and intra-institutional collaborations to enhance diversity.

**3. Build MPC into an economic driving force for the Monterey area through enrollment growth by supporting and developing programs that teach sophisticated, employable skills.**

Objectives:

1. Improve the college's financial stability by diversifying the college's revenue sources and increasing enrollment
2. Develop Distance Education as a method of reaching new student populations
3. Establish and strengthen industry and government partnerships
4. Establish and strengthen Community Advisory Groups for all career technical educational (CTE) programs
5. Establish and strengthen partnerships with high schools and transfer institutions
6. Develop an integrated, effective campus-wide marketing strategy for continuing programs and as new programs are initiated
7. Support continuing technical education for faculty in rapidly evolving disciplines

Activities:

1. Collect accurate economic data to provide a solid foundation for making decisions on new program development and program continuance
2. Evaluate the potential gains from hiring an economic and workforce development coordinator and/or grant writer
3. Seek economic development grants to leverage financial support for new program development and current program improvement for high growth, high wage jobs
4. Create a process for developing new entrepreneurial programs tied to benchmarks and mechanisms for accountability

**4. Create pathways to success that address the diverse, holistic needs of all MPC students.**

Objectives:

1. Identify barriers that prevent students from achieving their goals
2. Increase collaboration between counseling and faculty to provide systems and programs that assist students
3. Develop and implement a timely and comprehensive marketing plan
4. Develop more proactive advertisement of registration
5. Improve the delivery of academic support for diverse student learners

Activities:

1. Increase number of students participating in orientation
2. Promote Personal Development courses
3. Ensure that students identify and update goals and educational plans
4. Develop summer bridge programs
5. Research scheduling options including 8-week modules

**5. Create a dynamic Educational Center which integrates with the Seaside and Marina communities.**

Objectives:

1. Analyze and assess community needs
2. Develop an integrated marketing strategy to improve the vitality and visibility of this new center
3. Research various transportation options
4. Provide adequate library and other learning support services that are sufficient in quantity, currency, depth, and variety to facilitate educational offerings, regardless of location or means of delivery

Activities:

1. Increase course offerings according to community demand based on analysis and assessment of community needs
2. Provide adequate staffing and support for future growth through the Education Center at Marina and Public Safety Training Center at Seaside
3. Implement measures to maintain up-to-date technology (hardware & software) and adequate levels of well-trained technical support personnel to provide a dynamic and accessible education and work environment for the Education Center's students, faculty and staff

**6. Provide adequate levels of qualified personnel to support current programs and establish priorities for future growth.**

Objectives:

1. Provide adequate levels of well-trained personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems
2. Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty
3. Provide effective staff development programs designed to provide a dynamic and accessible education and work environment for the college's students, faculty and staff
4. Provide adequate staffing levels to accommodate maintenance and upkeep for the new facilities completed as well as grounds and landscaping
5. Provide funding and personnel support for our technology infrastructure in order to provide a stable and secure technical environment.

Activities:

1. Obtain current integrated technology and training for MPC staff
2. Through instruction and training at all levels, support the district-wide website to maintain its currency and accuracy