

College Council

DRAFT - Proposed Institutional Goals, 2007 – 2010

October, 2007

Old	New
<p>1. Promote academic excellence and critical thinking across all fields and disciplines.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Obtain the most up-to-date and appropriate learning materials, supplies, and technologies for MPC students ▪ Support faculty attendance at conferences about effective teaching ▪ Develop and support on-campus workshops and/or conversations about teaching and learning ▪ Restore division supply and equipment budgets ▪ Expand distance education by providing leadership, technical assistance, training opportunities, exploring partnerships, and designing quality control mechanisms ▪ Articulate the meaning, value, and use of SLOs (Student Learning Outcomes) at MPC 	<p>1. Promote academic excellence and critical thinking across all fields and disciplines.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Obtain the most appropriate and up-to-date learning materials, supplies, and technologies for MPC students ▪ Support faculty attendance at conferences about effective teaching ▪ Develop and support on-campus workshops and/or conversations about teaching and learning ▪ Restore/Increase division supply/service equipment budgets where necessary to meet current program needs ▪ Expand distance education by providing leadership, technical assistance, training opportunities, exploring partnerships, and designing quality control mechanisms ▪ Articulate the meaning, value, and use of SLOs (Student Learning Outcomes) at MPC
<p>2. Foster a climate that promotes diversity throughout the institution.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Promote cultural awareness by sponsoring student cultural organization activities with the entire campus ▪ Actively seek and enhance diversity in all college programs, curricula, extra-curricula, outreach and community events, and in the college population, students, employees and Board of Trustees ▪ Review and revise board policy to create faculty position prioritization and hiring practices that are completely fair, accommodating, and accepting of all people ▪ Develop strategies to enhance faculty diversity, including partnerships, faculty exchange programs, and intra-institutional collaborations 	<p>2. Foster a climate that promotes diversity throughout the institution.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Promote awareness of campus diversity ▪ Actively seek and enhance diversity in all college programs, curricula, extra-curricula, outreach and community events, and in the college population, students, employees and Board of Trustees ▪ Review and, if appropriate, revise district procedures to create faculty hiring prioritization ▪ Review and, if appropriate, revise hiring procedures that are accommodating, accepting and inclusive ▪ Develop and implement strategies to enhance diversity, including partnerships, faculty exchange programs, and intra-institutional collaborations

<ul style="list-style-type: none"> ▪ Sponsor workshops or discussions that highlight the strength of a diverse community working together towards common goals ▪ Enhance the recruitment and retention of a diverse college-wide community 	<ul style="list-style-type: none"> ▪ Sponsor workshops, discussions and speakers that highlight the strength of a diverse community working together towards common goals ▪ Develop and implement programs to recruit and retain a diverse college-wide community
<p>3. Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach sophisticated, employable skills.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Improve the college's financial picture by diversifying the college's income structure and increasing enrollment ▪ Evaluate the potential gains from hiring an economic and workforce development coordinator and/or grant writer ▪ Establish and strengthen industry, government, and educational partnerships, including Community Advisory Groups for all vocational programs ▪ Establish and strengthen partnerships with high schools and transfer institutions ▪ Develop an integrated, effective campus-wide marketing strategy for continuing programs and as new programs are initiated. Strategy would include scope, timeline, personnel needed, budget and evaluation of effectiveness. ▪ Create safe, attractive, functional facilities through the allocation of bond funds 	<p>3. Build MPC into an economic driving force for the Monterey area by developing and supporting programs that teach skills for high growth, high wage jobs.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Improve the college's financial stability by diversifying the college's revenue sources and increasing enrollment ▪ Collect accurate economic data to provide a solid foundation for making decisions on new program development and program continuance ▪ Research how distance learning can be used to reach new audiences of students not currently enrolled at MPC ▪ Evaluate the potential gains from hiring an economic and workforce development coordinator and/or grant writer ▪ Seek economic development grants to leverage financial support for new program development and current program improvement ▪ Create a process for developing new entrepreneurial programs tied to benchmarks and mechanisms for accountability ▪ Establish and strengthen industry, government, and educational partnerships, including Community Advisory Groups for all occupational programs ▪ Establish and strengthen partnerships with high schools and transfer institutions ▪ Develop an integrated, effective campus-wide marketing strategy for continuing programs and as new programs are initiated. Delete 2nd sentence ▪ Support continuing technical education for faculty in rapidly evolving disciplines ▪ Create safe, attractive, functional facilities through the allocation of bond funds

<p>4. Create pathways to success that address the diverse, holistic needs of all MPC students.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Increase number of students participating in orientation ▪ Promote Personal Development courses ▪ Ensure that students identify and update goals and educational plans ▪ Identify barriers that prevent students from achieving their goals ▪ Increase collaboration between counseling and faculty to provide systems and programs that assist students ▪ Develop and implement a timely and comprehensive marketing plan ▪ Develop more proactive advertisement of registration ▪ Identify diverse student groups and develop strategies for the delivery of academic support 	<p>4. Create pathways to success that address the diverse, holistic needs of all MPC students.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Increase number of students participating in orientation ▪ Promote Personal Development courses ▪ Ensure that students identify and update goals and educational plans ▪ Identify barriers that prevent students from achieving their goals ▪ Increase collaboration between counseling and faculty to provide systems and programs that assist students ▪ Develop and implement a timely and comprehensive marketing plan ▪ Develop more proactive advertisement of registration ▪ Identify diverse student groups and develop strategies for the delivery of academic support
<p>5. Create a dynamic Educational Center which integrates with the Seaside and Marina communities.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Analyze community needs ▪ Increase course offerings according to community demand ▪ Develop an integrated marketing strategy to improve the vitality and visibility of this new center ▪ Explore transportation options ▪ Provide adequate staffing and support for future growth through the Education Center at Marina and Public Safety Training Center at Seaside. ▪ Implement measures to maintain up-to-date technology (hardware & software) and adequate levels of well-trained technical support personnel to provide a dynamic and accessible education and work environment for the Education Center's students, faculty and staff ▪ Provide adequate library and other learning support services that are sufficient in quantity, currency, depth, and variety to facilitate educational offerings, regardless of location or means of delivery 	<p>5. Create a dynamic Educational Center which integrates with the Seaside and Marina communities.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Analyze community needs ▪ Increase course offerings according to community demand ▪ Develop an integrated marketing strategy to improve the vitality and visibility of this new center ▪ Explore transportation options ▪ Provide adequate staffing and support for future growth through the Education Center at Marina and Public Safety Training Center at Seaside. ▪ Implement measures to maintain up-to-date technology (hardware & software) and adequate levels of well-trained technical support personnel to provide a dynamic and accessible education and work environment for the Education Center's students, faculty and staff ▪ Provide adequate library and other learning support services that are sufficient in quantity, currency, depth, and variety to facilitate educational offerings, regardless of location or means of delivery

<p>6. Provide adequate levels of qualified personnel to support current programs and establish priorities for future growth.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty ▪ Provide adequate levels of well-trained support personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems ▪ Provide effective staff development programs designed to provide a dynamic and accessible education and work environment for the college’s students, faculty and staff ▪ Provide adequate staffing levels to accommodate maintenance and upkeep for the new facilities completed as well as grounds and landscaping ▪ Obtain current integrated technology and training for MPC staff. 	<p>6. Provide adequate levels of qualified personnel to support current programs and establish priorities for future growth.</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty ▪ Provide adequate levels of well-trained support personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems ▪ Provide effective staff development programs designed to provide a dynamic and accessible education and work environment for the college’s students, faculty and staff ▪ Provide adequate staffing levels to accommodate maintenance and upkeep for the new facilities completed as well as grounds and landscaping ▪ Obtain current integrated technology and training for MPC staff ▪ Through instruction and training at all levels, support the district-wide website to maintain its currency and accuracy ▪ Provide funding and personnel support for our technology infrastructure in order to provide a stable and secure technical environment.
	<p>7. Enrollment Growth</p> <p>Objectives:</p> <ul style="list-style-type: none"> ▪ Provide funding needed to support increases in course offerings including adequate and qualified staffing ▪ Monitor class scheduling to optimize availability