



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE

EXECUTIVE COMMITTEE MEETING MINUTES

Wednesday, July 17, 2024, 4:00 p.m.

ADMINISTRATION BUILDING CONFERENCE ROOM
980 FREMONT STREET, MONTEREY, CA 93940
& Via Zoom

MEMBERS PRESENT

Jeremy Green
Nathan Steen
Evelyne Lamson
Theresa Wright
Linda Yellich
Dr. Marshall Fulbright, III

MEMBERS ABSENT

Maria Rengifo-Ruess

STAFF PRESENT

Beccie Michael
Annie Tarbox
Gina Bianchi
Jessica Lopes
Amie Plumlee

1. CALL TO ORDER

Meeting called to order: 4:01 p.m. by Jeremy Green

2. RECOGNITION/GUESTS

3. PUBLIC COMMENT

None

4. Approval of October 11, 2023, minutes – Jeremy Green

Motion by Linda Yellich to approve October 11, 2023, minutes as presented.

Second: Nathan Steen

Ayes: Linda Yellich, Evelyne Lamson, Nathan Steen, Jeremy Green

Nays: None

Abstentions: Theresa Wright

Motion Carries.

5. BUSINESS

5a. Discuss Draft Scholarship Award Strategy Document – Beccie Michael

- Ms. Michael informed the board that this document was created by Ron Eastman, a new Foundation Board member that has experience in business management and strategy development. Mr. Eastman participated in the Scholarship Advisory Group (SAG) this year and had suggestions afterwards that he wanted to share.
- This document lays out the philosophy, vision, mission, overview, and general guiding principles for the Foundation's scholarship program. The primary goal is to maximize the number of scholarships given to scholarship applicants. The strategy section involves several changes on the administration side. This approach has the potential to reduce staff time by giving the staff the ability to make awards for scholarships in smaller amounts, while SAG would focus on the larger awards.
- The proposed interview process would also be valuable, but implicit bias was a topic of discussion and would need to be carefully addressed to ensure all students have equal opportunity. It was agreed that it would be critical to decide who is interviewing the students, their diversity and representation, the criteria to be evaluated, and the communication to the student before, during, and after.

Theresa Wright made a motion to approve recommending the Draft Scholarship Award Strategy

Document as presented to the Board of Directors.

Second: Nathan Steen

Ayes: Linda Yellich, Evelyne Lamson, Nathan Steen, Jeremy Green, Theresa Wright, Dr. Marshall Fulbright, III

Nays: None

Abstentions: None

Motion Carries.

5b. Discuss Updating Board Responsibilities Document – Beccie Michael

- The Roles and Responsibilities document was reviewed by the committee as well as the Intent to Give form. The discussion was productive but did not end with a recommendation as revisions need to be made, therefore, the Committee did not vote on this. Notes were taken and revisions will be made on the version that will be taken to the next Board meeting on 8/7/2024 for Board approval.

6. INFORMATION / REPORTS

6a. College Superintendent/President's Report (Dr. Marshall T. Fulbright, III)

- Dr. Fulbright informed the committee of the many changes that are happening around campus. These changes include the name of the Marina Education Center changing to Monterey Peninsula College - Marina. At Marina, new lights are being installed, trees are being trimmed, and paint is being applied to enhance the visual appeal and safety of the campus. More advertising campaigns are launching to promote the campus, including in Spanish.
- MPC is submitting weekly press releases to promote the incredible programs and successes that we offer.
- Campus climate surveys will roll out to employees and then to students to understand the experiences and perceptions on campus. This information will then be utilized to address and influence the 2025-2030 Strategic Plan.

6b. President's Report (Jeremy Green)

- Mr. Green reminded the Committee that Board nominations are due by July 31st, so please provide your nominations for us to review. We are looking for three to four new members to join for next year.
- Second quarter financial statements will be reviewed at the next Board meeting, so please take a look at these early and prepare your discussion points.
- Please try to attend at least one or two events through the end of the year.
- Reminder to continue to reach out to the community for donations to the September Online Dollars for Scholars Auction.

6c. Executive Director's Report (Beccie Michael)

- Ms. Michael followed up on previous thoughts regarding the Online Auction, stating the name has transformed to "Dollars for Scholars - Online Auction & Fund-a-Need." The Foundation has received over \$10,000 in donations but needs more than that to reach our goal, so please keep the donations coming.
- Several grants were submitted including a \$1.8M grant to the Department of Education for the college for TRIO SSS, and a \$15,000 grant to BIMO to support the internship endowment.
- Next week we will host a happy hour with MPC Superintendent/President and the Executive Leadership Team. Some business partners were invited who are partnering with the college in the area of construction through large contracts in the bond project right now. The Foundation will follow up later in the year to request gifts from these businesses.
- The giving pages are starting to get set up for the Athletics department through the new software the Foundation is utilizing for crowdfunding. We are working on the Men's Soccer page as well as the Continuing and Professional Education program page.
- So far this year, we have distributed over \$268,000 in scholarship checks. More and more are going out each week.

ANNOUNCEMENTS

- Next Board meeting: August 7, 2024

Meeting adjourned at 5:31 p.m. by Jeremy Green

Minutes respectfully submitted by Jessica Lopes on behalf of Evelyne Lamson, Secretary