

Student Achievement Metrics, Institution-set Standards, and Stretch Goals for ACCJC Annual Report 2020

Student Achievement metric	Methodology for:		Proposed data source	Notes on Methodology and Data Source
	ISS (floor) ¹	Stretch (aspirational) PROPOSED		
Course completion rates (%)	5-yr. Average minus SD	75% rate every year until we hit goal	Data Mart ³	We previously established short-term (1 yr.) and long-term (7yr.) stretch goals through the IEPI process. Annually, we reviewed the previous year's targets and actual course completion rate, and established new targets based on those figures. The last time we set IEPI targets, in 2017, we established a long-term goal of 75%. I recommend we keep this goal until we achieve it, at which time we can establish a new stretch goal. Please note that ACCJC Annual report moved from course completion rate for fall term only to full-year.
Certificates (Number)		2.0% increase each year ²	Data Mart ³	For the Vfs goal-setting, we were required to use numbers from the Student Success Metrics (SSM) dashboard. The SSM dashboard has some limitations; thus, I recommend that we use data from the Chancellor's Office Data Mart and that we apply the Vfs goals methodology to the data from Data Mart.
Degrees (Number)		5.5% increase each year ²	Data Mart ³	
Transfer (Number)		5% increase each year ²	CSU Analytic Studies and University of California Infocenter	The Vfs goal on transfer includes two subgoals: (a) AD-Ts awarded, and (b) transfers to CSU/UC. We set a goal of 10% increase each year for AD-Ts. We discussed 5% increase each year for actual transfers to CSU/UC, but we decided to not set a target for actual transfers. I recommend that we set a stretch goal of 5% increase each each year for transfers to CSU/UC and that we use data from the CSU and UC system offices. In previous ACCJC Annual Reports, we also included transfers to In-state Privates (ISP) and Out-of-State (OOS) institutions.

¹ In 2014, MPC established the methodology for the Institution-set Standards as the 5-year Mean (Average) minus the Standard Deviation.

² Annual increase established through *Vision for Success (Vfs)* goal-setting. Data for Vfs are from the [Student Success Metrics](#) data dashboard.

³ Data Mart is the source we used in previous ACCJC Annual Reports.

➤ [Link to actual Student Achievement Metrics, Institution-set Standards, and Stretch Goals for ACCJC Annual Report 2020](#)