



MONTEREY PENINSULA  
COLLEGE

**MONTEREY PENINSULA COMMUNITY COLLEGE DISTRICT  
GOVERNING BOARD OF TRUSTEES**

**REGULAR MEETING  
WEDNESDAY, APRIL 25, 2018**

**REPORTS AND PRESENTATIONS**

**VICE PRESIDENT OF ADVANCMENT'S REPORT TO THE  
MPC GOVERNING BOARD OF TRUSTEES  
April 25, 2018**

**FUNDRAISING**

**1. Total Funds Received in March 2018: \$34,059**

**Grants:** The MATE Center recently received a \$344,610 two-year NSF grant to continue its internship program. The project, "Marine Technology Mentoring and Internship Program on Oceanographic Research Vessels," begins May 2018.

The Foundation recently received grants from Carmel-by-the-Sea Rotary (\$3500) for the Textbook Assistance program and the Lobos Booster Club, and from Chevron (\$17,000) for the 3D art program.

The following grant proposals are currently pending: Arts Council, Monterey Rotary, Vital Spark Foundation, Community Foundation for Monterey County (Community Impact Grant), National Science Foundation (NSF) Hispanic Serving Institutions STEM Grant, Pebble Beach Company Foundation, Bank of America Foundation, and an Innovation In Higher Education Award proposal.

Grant proposals currently under development: California Campus Catalyst Fund (preliminary proposal due May 1). These grants are intended to support efforts to serve undocumented students and provide an opportunity for campus leaders to develop creative strategies to respond to the needs of large numbers of undocumented students and their families.

**2. Spring Appeal Mailing**

The Foundation is mailing an appeal letter at the end of April to approximately 6,000 households in Monterey County to solicit unrestricted donations.

**3. Marketing & Business Partners**

The Foundation's 2018-2022 Strategic Plan calls for an increase in marketing efforts to raise visibility in the community about the Foundation. Through the Business Partners program, we have secured over \$40,000 in in-kind media donations to enhance our marketing activities, including radio PSA's and television commercials.

**EVENTS**

**1. President's Address to the Community: April 27, 2018**

The 12<sup>th</sup> Annual President's Address to the Community will be held April 27, 2018 at the Monterey Marriott. Doors open at 11:30am. This year the President's Awardees are Mel and Regina Mason.

**2. Scholarship & Awards Ceremony: May 17, 2018**

The 2018-2019 Scholarship and Awards Ceremony will be in the MPC Theatre on May 17<sup>th</sup> from 5-7pm (formal invitations to follow). MPC Hospitality students will be assisting with the reception following the ceremony.

**3. Save the Date: Evening of Opportunity Gala - November 3, 2018 at Folktale Winery**

The Foundation's 2<sup>nd</sup> Annual Evening of Opportunity Gala will take place on Saturday, November 3<sup>rd</sup> at the enchanting Folktale Winery. Our theme for this year's event is, Aligning the Stars. Save the Date cards will be mailed in early May, with invitations to follow in August.

## **COLLEGE SUPPORT**

### **1. Scholarships**

The Foundation is collaborating with Financial Services to facilitate the college's scholarship review process. A combined Scholarship Advisory Group is currently scoring the 201 applications received through AwardSpring. The group meets on April 23<sup>rd</sup> to make recommendations for awards; we have just over 100 scholarship awards available.

### **2. College Incentive Program**

A new group of 50 students will join the College Incentive program this Fall. Currently there are 121 students still enrolled and participating in the program from the first three cohorts.

## **ADMINISTRATION**

1. The next Foundation Board meeting will be Wednesday, May 16, 2018 at 9am in the Sam Karas Room.

# Governing Board of Trustees

## April 25, 2018

### Academic Affairs Report

Kiran Kamath, VPAA

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As we come to the end of the academic year, it is time to celebrate our successes. The faculty, staff and administrators work hard all year for our students - to build futures and change lives. It takes all of MPC to make a difference in the future of our students – from recruitment to teaching/learning/counseling to completion. Together, we succeed!

Here are just two examples of our successful accomplishments.

#### 1. Successful Outcomes - Strong Workforce Stars:

MPC has received notification from the Chancellors Office that **seven** MPC CTE programs have been named **Strong Workforce Stars** as a result of outstanding post-college outcomes in employment, earnings gains, and regional living wage, based on Strong Workforce Program 2014-15 *LaunchBoard* data. This is an increase from last year, when two CTE programs - Administration of Justice and Fire Technology - received the Workforce Star designation.

Programs earn Gold, Silver and Bronze Star recognition when program graduates attain one or more of the following three thresholds for economic mobility:

1. An increase in earnings by 50% or more
2. Attainment of the regional living wage by 70% or more
3. 90% or more are employed in a job similar to their field of study

#### **GOLD STARS (attained threshold outcomes on all three metrics)**

- Nursing: 99% increase in earnings; 79% of students attained the regional living wage; and 100% of students are employed in a job similar to their field of study

#### **BRONZE STARS (attained threshold outcomes on one metric)**

- Accounting: 119% increase in earnings
- Child Development-Early Care and Education: 100% of students are employed in a job similar to their field of study
- Software Applications: 69% increase in earnings
- Graphic Art and Design: 60% increase in earnings
- Administration of Justice: 50% increase in earnings
- Fire Technology: 100% of students are employed in a job similar to their field of study

## 2. Successful Partnerships – Automotive Skills Challenge

Our Automotive Technology Program hosted its annual MPC High School Automotive Skills Challenge competition on April 13, 2018. Participating schools included Monterey High School, Seaside High School, San Benito High School, Mission Trails Regional Occupation Program, and North Monterey County High School.

In addition to the competition, which included an Automotive Skills Excellence (ASE) Style Technician Certification Exam, students and guests learned from a Career Panel made up of hiring managers and technicians from Cal Fire, Tesla, Pacific Motor Service, Sasaki Brother's Auto Care, Victory Toyota, and Seaside Auto Group. Each panelist spoke about their educational and career experiences; the opportunities available in the workforce for Automotive Technicians; and other related career opportunities in the Automotive Sector. For many year now, Deputy Sector Navigator for Advanced Transportation and Renewables, Pamela Gutman, continues to provide support for the event, assemble the Career Panel, and moderate the discussion.

A total of thirty six students participated, with North Monterey High School taking home the six-foot tall trophy for the ninth time. San Benito High School placed second. In addition to the 36 students, 130 parents, high school and MPC faculty/administrators, and community members attended the event.

Our Hospitality program students had an opportunity to practice event planning and culinary skills by setting up a VIP lounge area and providing lunch.





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**Administrative Services Board Report**  
**April 25, 2018**

**1. State Budget Update**

- California's March Revenues were reported \$8.02 billion.
  - i. 6% higher than projections made in the 2018-19 January Proposal
  - ii. 10% higher than the 2017-18 enacted budget
- All three major sources of state revenues (personal income tax, corporate tax, and sales/use tax) are continuing to exceed budget projections.
- With 3 quarters complete in the 2016-17 fiscal year, total state revenues are exceeding budgeted projections by 6.4%.
- California's unemployment rate continues to fall to historic levels

<b>Geographic Region</b>	<b>February 2018 Unemployment Rate</b>	<b>Change from January 2018</b>
California	4.3% (record low since 1976)	Down 0.1%
Monterey County	10.3%	Up 0.6%
United States	4.1%	Unchanged

**2. California Community College System-wide FTES**

- Period 1 statewide FTES information was released by the Chancellors Office. Period 1 includes Fall 2017 actual FTES and Spring 2018 projections.
- Total statewide FTES – 1,135,021.71
  - i. Represents a statewide FTES increase of 10,634.14 from 2016-17. Of this increase, only 6,661.12 FTES represents new system-wide FTES. The difference is statewide restoration of FTES.
- MPC reported 6,300 FTES (will increase upon collection of South Bay FTES).
  - i. MPC's proportionate share of reported Period 1 statewide FTES – 0.555%

**3. 2016-17 Statewide Financial Surveys**

- The School Services of California released statewide averages for the following two financial measurement tools:
    - i. 2016-17 Ending Reserve Fund Balance (Unrestricted General Fund)
      - 1. MPC's Board Policy 6210 – 10% requirement
      - 2. MPC's 2016-17 Actual Reserve – 18.64%
      - 3. Statewide 2016-17 Average – 21.3%
    - ii. 2016-17 Salary & Benefit Proportionate Expenditures
      - 1. The statewide average for salary and benefit expenditures as a proportionate share of total unrestricted operational expenditures was 87.5%.
      - 2. MPC's 2016-17 numbers include:
        - a. Adopted budget – 87.19%
        - b. Revised Budget – 84.21%
        - c. Actual Expenditures – 83.13%
- \*The above percentages include the expenditures associated with South Bay instruction.