



**VICE PRESIDENT OF ADVANCEMENT'S REPORT TO THE
MPC GOVERNING BOARD OF TRUSTEES
December 20, 2017**

FUNDRAISING

1. Total Funds Received in November 2017: \$269,326

Grants: The Foundation recently received a \$5,000 grant from Union Bank Foundation for the College Incentive Program, which will be used to fund the next group of students who will be recruited in early 2018. So far this year, we have received 14 grant awards totaling \$136,293 and have six more pending.

Pending proposals: Arts Council, Dunspaugh-Dalton Foundation, Community Foundation for Monterey County (Community Impact Grant), Monterey Rotary, and Carmel-by-the-Sea Rotary. Grant proposals currently under development: Bank of America Foundation, PG&E.

2. Monterey County Weekly Gives: The Foundation has been selected again this year to participate in the MC Weekly Gives campaign, which runs through December 31, 2017. Donations made through the MC Weekly Gives campaign are matched (approximately 12%) and will support a variety of the MPC Foundation's activities and programs. So far we have raised \$1,455.97 through this campaign, which typically attracts donations in the \$50-\$250 range.

3. Annual Appeal

The Foundation mailed a year-end annual appeal to approximately 6,000 households in early December. The mailing included a newly developed brochure that explains the vision and purpose of the Foundation, as well as key accomplishments and programs.

EVENTS

1. Save the Dates! The Foundation has two upcoming events in early 2018:

Donor Appreciation Party: February 23, 2018, 4pm in the MPC Library

Lobo Hall of Fame Banquet: March 3, 2018 6pm at the Monterey Marriott

2. 2nd Annual Evening of Opportunity Gala

Following the resounding success of our premier Gala, we have scheduled the 2018 Gala for November 3, 2018. Stay tuned for more updates and information, including the announcement of next year's theme!

COLLEGE SUPPORT

1. Campus Support for 2017

The Foundation has provided \$426,790 so far in 2017 in campus support, which includes FASA awards, support for the Athletics program through the Lobos Booster Club, grants for a variety of programs/projects (that we received from external agencies and passed on to the college), funding for the CDC's Outdoor Classroom Project, and a number of program-specific gifts.

ADMINISTRATION: The next Foundation Board meeting will be Wednesday, January 10, 2018