



**VICE PRESIDENT OF ADVANCEMENT'S REPORT TO THE
MPC GOVERNING BOARD OF TRUSTEES
August 23, 2017**

FUNDRAISING

1. **Total Funds Received in July 2017:** \$34,941.14.
2. **Grants:** Proposals currently under development: Bank of America Foundation.

Pending proposals: Dunsbaugh-Dalton Foundation, Honda Foundation, Community Foundation for Monterey County (Community Impact Grant), and a Title V Hispanic Serving Institutions Grant.

CSUMB has also invited MPC to partner on another National Science Foundation (NSF) proposal, due this month. MPC's participation is being coordinated through the Office of Advancement.

3. **2017 President's Circle:** This year, the President's Circle campaign is being supported by our new event, the Evening of Opportunity Gala. Donors will have the option of joining before, during, or after the event, which is described more below.

EVENTS

1. **Rubber Chicken Drop Raffle & VIP Party: October 28, 2017**

The Lobos Booster Club will be holding its 4th Annual Rubber Chicken Drop raffle during the October 28th football game (starts at 1pm) vs. College of the Redwoods. A VIP party will be held at noon for MPC employees, Booster Club members, and raffle ticket holders.

2. **Evening of Opportunity Gala: November 18, 2017**

The Foundation will hold a special fundraising event the evening of Saturday, November 18, 2017 at Folktales Winery. This engaging event will feature students and interactive activities for guests to learn more about the college and inspire deeper connections between our donors and the students they support.

COLLEGE SUPPORT

1. **Evans College Incentive Program**

The Foundation is working with Student Services to host a welcome orientation on July 31, 2017 for the third cohort of students for the Evans College Incentive Program. So far, 73 students have signed an acceptance letter indicating they will be participating in the program this year.

2. **Faculty & Staff Advancement Awards (FASA)**

The Fall FASA cycle opened on August 18th; applications are due by September 17 and awards will be announced by October 20.

ADMINISTRATION

1. The Foundation's Executive Committee will be meeting on September 20, 2017. The next Board meeting will be Wednesday, October 18th.
2. The Foundation recently elected two new Board members whose terms will begin on January 1, 2018: Stephan Lins, and Adam Jeselnick. Several other nominations will be brought to the Board in October.