The Hospitality Industry

In the United States alone, the hotel/motel industry employs more than 1.5 million people full and part-time. The hospitality and tourism industry is the largest and fastest growing industry in the world. The curriculum in Hospitality at Monterey Peninsula College offers students an opportunity to earn a certificate of Achievement, an Associate degree, or transfer to a four-year institution.

The hospitality industry gives you a chance to:

- Meet interesting people from all over the world
- Be challenged, stimulated and financially rewarded
- Enjoy the satisfaction of helping others
- Work independently and take on responsibility quickly
- Move up fast no limit to the chances for advancement
- Enjoy job security
- Feel in command, be creative, make a difference

Not all courses are offered every semester. Students are encouraged to consult with counselors and instructors about their educational goals and career aspirations so that appropriate classes may be recommended. Course descriptions are available at www.mpc.edu and in the MPC Catalog.

Hospitality Operations

(Certificate and Associate in Science)

The **Hospitality** program is designed to qualify graduates for entry level positions in the operation and management of commercial, residential and resort facilities.

		Units
HOSP 51	Intro to the Hosp. Industry	3
HOSP 52	Guest Services Management	3
HOSP 53	Food & Bev Service Management	3
HOSP 55	Lodging Operations	3
HOSP 56	Hospitality Sales & Marketing	1.5
HOSP 60	Special Events Management	3
HOSP 61	Intro to Profesional Meeting Planning	1.5
HOSP 64	Customer Service	1
HOSP 66	Practices in Hospitality	1
HOSP 72	Culinary Arts Basics	.5
COOP 91	Hospitality Work Experience	3

3

27.5

Select three units from the following:

- BUSC 100A Word Proc: Word/Windows 1 (1)
- BUSC 119A Intro to Spreadsheets: Excel 1 (1)
- BUSC 125 Quickbooks (1)
- CSIS 50 & 50L MS Office Applications & Lab (3)
- FACS 56 Life Management (3)
- HOSP 57 Trends in Hospitality Sales & Mktg (1.5)
- HOSP 62 Professional Meeting Planning II (1.5)
- HOSP 63 Hospitality Supervision (1.5)
- HOSP 65 Legal Issues in Hospitality (.5)
- HOSP 67 Accounting for Hospitality Managers (1)

TOTAL CERTIFICATE UNITS

Associate Degree Requirements add:

D 101 10	.	
BUSI 18	Business Law	3
Select one co	3-4	
 BUSI 1A 	Financial Accounting (4)	
 BUSI 12 	0A Basic Accounting (3)	
Select one co	3	
 SPCH 1 	Intro to Public Speaking (3)	
SPCH 2	Small Group Communication (3)	
 SPCH 3 	Interpersonal Communication (3)	
Select 1.5 uni	1.5	
Conoral Edu	cation Requirements	21
Electives	1-3.5	
TOTAL DEG		60

Learning Outcomes

Upon successful completion of the program, hospitality students will be able to:

- Perform activities associated with setting up, monitoring, controlling, marketing and improving hospitality services to meet industry requirements; demonstrate understanding of the operations performed within the hospitality industry
- Apply problem-solving and critical-thinking skills to provide customer service, to improve interpersonal skills, and to resolve workplace conflict.
- Effectively change plans, goals, actions, or priorities to deal with changing situations.

The Hospitality industry has over 200 careers from which to choose.From food service to interior design to guest services to information systems, there is something for everyone.

Other certificates offered in the Hospitality Department include:

- Cook
- Baking and Pastry Arts
- Food Service Management
- Hospitality Supervision

MONTEREY PENINSULA COLLEGE

"Monterey Peninsula College is committed to fostering student learning and success by providing excellence in instructional programs, facilities, and services to support the goals of students pursuing transfer, career, basic skills, and life-long learning opportunities. Through these efforts MPC seeks to enhance the intellectual, cultural, and economic vitality of our diverse community."

APPLICATION PROCEDURE

For information about the Hospitality Program and the enrollment procedure, contact:

Counseling Department Monterey Peninsula College 980 Fremont Street Monterey, California 93940 Phone: (831) 646-4020 www.mpc.edu

For more information about the Hospitality Program contact:

Life Science Division Monterey Peninsula College (831) 646-4125 FAX (831) 645-1353 Monterey Peninsula College 980 Fremont Street Monterey, CA 93940

Hospitality Operations



980 Fremont Street Monterey, CA 93940-4799 <u>www.mpc.edu</u>

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