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CONTACT: Melissa Pickford (831) 646–3060, MPC Art Gallery Director ATTENTION: Art Editor

INTUITIVE LINE

Gina Herrera and Jeff Alan West Mixed Media Sculpture and Digital Painting

EXHIBIT DATES: March 6 – April 12, 2017 LOCATION: MPC ART DEPARTMENT GALLERY, 980 FREMONT ST., MONTEREY, CA NEW HOURS: MONDAY THROUGH THURSDAY, 11:00 - 4:00, (OR BY APPOINTMENT; CALL (831) 646-3060) TWO RECEPTIONS: THURSDAY, MARCH 30, 12:30 – 2:00 PM (ARTISTS' TALK @ 1:00 PM) AND

SATURDAY, APRIL 1, 3:00 TO 5:00 PM (BOTH ARTISTS AVAIABLE AT PARTY)

Please join us to feast your eyes on the vivid and colorful work of artists Gina Herrera and Jeff Alan West. Her charming sculptures of funky found materials and his superb digital prints will intrigue and delight you.

Jeff West is an expert graphic artist from Aptos who began his career in Silicon Valley at Apple and Adobe then they were small start-up companies. Now retired from his long design career, Jeff devotes his time to creating powerful, wellcomposed digital pieces of art that look like vibrant many-layered paintings and drawings. His strong abstract shapes, exquisite lines, and sensitive use of color combine to make his art crackle with energy. He is the first digital artist we have ever had on exhibit at the MPC Art Gallery. Not to be missed!

Gina Herrera is a diligent, inventive artist and community college art instructor from Bakersfield. Her linear, undulating sculptures climb and twist in space to become poetic natural forms. Using wood and metal wrapped with colorful discarded cloth, yarn, plastic, trash, and other materials, her pieces are cheerful, charming, and evocative. They invite our questions and delight our eyes. She offers us the very best of well-crafted folk art with an urban feel. Not merely "recycled trash crafts", her moving, thoughtful pieces are elegantly and lovingly hand-made.

All art pieces are for sale in the gallery. Many with reasonable prices!

Admission is free. MPC parking fee: \$2.00 (two paper dollars)