



**MONTEREY PENINSULA COMMUNITY COLLEGE DISTRICT
GOVERNING BOARD OF TRUSTEES**

**REGULAR MEETING
WEDNESDAY, DECEMBER 9, 2015**

REPORTS AND PRESENTATIONS



EXECUTIVE DIRECTOR'S REPORT TO MPC GOVERNING BOARD OF TRUSTEES December 9, 2015

Monterey Peninsula College Foundation supports MPC by being a strong advocate for the College in the community and by raising significant financial support for the College.

FUNDRAISING

1. **Total Monthly Donations Received in November 2015:** To be Announced.

2. **President's Circle Campaign**

The 2015 President's Circle Campaign has raised \$222,370 so far, reaching 88% of our goal (\$250,000). Funding from this campaign provides vital resources for the Foundation, allowing us to support a variety of campus and student assistance programs.

3. **Business Partnership Program**

In 2015, we launched a business/corporate sponsorship program that encourages local, regional, and national businesses to invest in MPC. We will be expanding this program in 2016 and look forward to welcoming new business partners as they come on board.

4. **Grants**

So far in 2015, we have been awarded thirteen grants, totaling \$156,609.

5. **Food for Thought**

The MPC Foundation is participating in the Monterey County Weekly Gives! Campaign. This year our project, *Food for Thought*, involves provide food cards to financially needy students to be able to purchase meals at the cafeteria. Donations can be made online through December 31 at

EVENTS

1. **2016 President's Address to the Community**

Please save the date for the 2016 President's Address to the Community, which will be held Friday, April 22, 2016 at the Monterey Marriott. More information will be forthcoming.

COLLEGE SUPPORT

1. So far in 2015, the Foundation has funded \$40,000 in FASA awards, provided \$22,400 to Athletics through the Booster Club, and transferred \$132,469 to other college departments for a variety of projects/programs.
2. The next Fall Faculty & Staff Advancement Award (FASA) cycle will open on Spring Flex Day (January 28, 2016) and close approximately 30 days later.

ADMINISTRATION

1. We will be holding a New Board Member orientation on December 7th from 12-4pm.
2. The Foundation will be welcoming several new Board Members beginning in January, 2016: Judge Andrew Liu, Ruth Lyn Thompson, Matthew Hohman, Don Newmark (returning), and Joy Junsay.

**Board of Trustees Meeting
December 9, 2015
Academic Affairs Report**

1. Enrollment Management:

The Office is continuing to make improvements in scheduling and data gathering to grow the overall enrollment and state apportionment for the College.

Presented by:
Larry Walker, Interim Vice President for Student Services
December 9, 2015

Transfer Application Workshop

The CTRC held a successful application workshop for students preparing to transfer to the University California system. Students were provided guidance as well as resources such as a webinar offered through UCSB.

Outreach Activities

Outreach activities consisted of:

- Attending Pajaro Valley High School migrant parents college break on 11/19/15. Over 120 students and parents attended the MPC Financial Aid presentation
- Pacific Grove Community School hosted approximately 15 students and teachers.

Upcoming Outreach Activities:

- Pajaro Valley & Watsonville High Schools "FAFSA Nights" in January and February
- Cash for College FAFSA WORKSHOPS have been scheduled for January & February at our local high schools (PG, Carmel, Monterey, Seaside, Marina).

All Student Services Staff Meeting

Student Services staff attended a presentation titled, "Maintaining Staff and Client Safety in Crisis Situations" by Melanie Rhodes from Monterey County Behavioral Health. The presentation offered tips for staff to effectively manage students in stressful situations. Staff was able to ask questions, and receive feedback and guidance from the presenter.

EOPS/CARE Christmas

This holiday season the CARE, CalWORKs, and Upward Bound programs at Monterey Peninsula College hosted a holiday celebration held on Saturday, December 5th. The CARE and CalWORKs Programs serve MPC students who are parents, and receive cash aid from the county. The holiday celebration included a visit from a "special guest" who presented small gifts for the children and their parents. For many of the children this event is the highlight of their holiday season.

Board Report – Vice Chair Steck

I was able to attend the last day of the CCLC Annual Conference on Saturday, November 21. It was a half day only, and included only three sessions.

1. Dual enrollments. The first session I attended focused on dual (or concurrent) enrollments. In this case, dual enrollment means high school students attending community college. I had been thinking recently about this topic. I was coming at it from the perspective of high-performing high school students. School districts such as Carmel Unified spend much money on AP classes for their students, and I had heard that a better alternative would be for those students to take “real” college classes through MPC. In fact, at the Education Summit at Spanish Bay on November 18, I was able to ask Michael Kirst, the President of the California statewide Board of Education, to contrast AP classes with community college classes. His response was that he would choose community college classes over AP classes “in a heartbeat.”

That night, after our MPC board meeting, Annette and I had dinner with Scott Laurence, the new Superintendent of Carmel Unified. He came from a basic aid high school district in San Mateo, and he was well aware of concurrent community college enrollment for high-performing students; he had championed the cause at his old district, and is looking forward to discussing setting up such a program between Carmel High School and MPC.

So that was where I was coming from. At the CCLC conference session, I was exposed for the first time to the use of concurrent enrollment for students at the opposite end of the spectrum – those who are at risk. Statewide, 75% of the students attending community college need remediation. The focus at the meeting was largely on helping this population while they are still in high school rather than waiting for them to come to us after HS graduation. AB 288 (the College and Careers Pathways Act) deals with this issue, and codifies new alternative streamlined mechanisms for concurrent enrollment. It takes effect in January. The session mostly covered what is happening at the Chancellor’s Office to prepare for the implementation of the new rules, and the opportunities and challenges AB 288 presents for high schools and community colleges. Kiran Kamath was also at the session, asking good questions, and clearly understanding all the technical stuff.

2. Free tuition. The second session focused on the College Promise campaign (President Obama’s goal of making community college free for responsible students) and what it means for California. There are a number of local Promise campaigns that already exist in various California locations. The people at the podium in this session were all excited about the prospects, and the question-and-answer session at the end devolved mostly into testimonials about how various districts were involved and had gotten private donations to support their own local Promise campaigns. The session was certainly fun to attend, but I thought it was light on content. Because of all the testimonials, I was unable to ask my question, which is this: Even with the favorable treatment California community colleges have received in the recent past, we still do not have enough money for our ongoing programs. And, at present, the BOG fee waiver program already makes community

college free for everyone with any need. Doesn't a California campaign that makes college free for everyone mean merely that it will benefit only those who can already afford college? And if so, is that leaving money on the table that could otherwise be used to help fund our programs? After the session, I buttonholed Constance Carroll (Chancellor of San Diego CCD and one of the people on the podium) about this, and she thought it was a good point.

3. *Redesigning community college.* The final session of the day featured Thomas Bailey, who is the Director of the Community College Research Center at Columbia University. That is a major community college think tank, and he is a well-known guy. His talk focused on rethinking community college with the goal of significantly increasing graduation rates. His perspective was that the various pilot programs nationwide that have been touching on aspects of this issue are all doomed to failure, because even if they work at first they are not scalable, and they bite off too little of the problem to have an impact. What should be done is to start with the skills that students need to have upon community college graduation, design comprehensive programs to get students to the goal, and work backward from there to eliminate the barriers that prevent that goal attainment, going all the way back to when prospective students are considering whether or not to attend community college. He had written a book about this perspective that CCLC was selling after the close of the session.

I especially enjoyed his response to a question about the topic of the second session of the day. He thought free tuition was a great idea, but that if the goal of free tuition was to increase graduation rates, it was doomed to failure for the same reasons that other ideas will fail – too small a piece of the pie, and too far removed from the real barriers that prevent student from finishing.