

## **BUSINESS – GENERAL BUSINESS – FAST TRACK: GENERAL BUSINESS**

This is an intensive, one-semester program designed to offer an overview of current business theory and practices. Courses aim to provide an understanding of effective strategies and techniques used in successful businesses and an overview of various disciplines available in the dynamic world of business.

**Learning Outcomes:** Upon successful completion of the program, students will be able to:

- Identify the laws affecting businesses, families, and individual consumers.
- Apply financial competencies needed to manage business resources.
- Demonstrate communication skills essential to interacting effectively with people in the workplace and in society.
- Analyze business strategies that effectively and ethically manage resources in a global economy.

### **Certificate of Training**

Certificate Requirements: Units

BUSI 40	Principles of Management (3)	3
<b>or</b> BUSI 42	Human Resources Management (3)	
BUSI 50	Intro. To Marketing (3)	3
<b>or</b> BUSI 70	Business Communication (3)	
BUSI 1A	Financial Accounting	4
BUSI 18	Business Law	3
BUSI 24	Business Issues & Ethics	3

**TOTAL CERTIFICATE UNITS** **16**