

BOARD OF DIRECTORS MEETING MINUTES

Wednesday, September 2, 2020 4:00 PM

MEETING HELD VIA ZOOM

MEMBERS PRESENT

Dr. Linda Bynoe
Susie Boutonnet
Jeremy Green
Rosalyn Green (arrived at 5A)
Jason R. Griffin
Steve Haigler
Rob Lee
Stephan Lins
David Martin
Dr. Peter Purdue
Kelly Saunders
Joe Servi
Joyce Simon
Nathan Steen
Lin Sullivan
Ruth Thompson
Patsy Tinsley McGill

STAFF PRESENT

Beccie Michael
Karen Kelly
Gina Bianchi
Gerardo Olivares
Allison Payne

MEMBERS ABSENT

Angelica Arroyo
Jean Hurd
Adam Jeselnick
Andrew Liu

1. **Meeting called to order by Ruth Thompson, President at 4:04 PM.**
2. **PUBLIC COMMENT**
There was no public comment.
3. **RECOGNITION /GUESTS**
Charles Heath with MPC's Bond Measure Consulting Company, TBWBH, and he will be presenting and answering any questions for item 6B.
4. **APPROVAL** of August 5, 2020 Minutes – Ruth Thompson
Ruth Thomson made a motion to approve the August 5, 2020 board meeting minutes.

Second: Joe Servi

All in Favor: Dr. Linda Bynoe, Jeremy Green, Jason Griffin, Steve Haigler, Rob Lee, Stephan Lins, David Martin, Dr. Peter Purdue, Kelly Saunders, Joe Servi, Joyce Simon, Nathan Steen, Lin Sullivan, Ruth Thompson, Patsy Tinsley McGill

Nays: None

Abstentions: Susie Boutonnet, Lewis Leader

Motion Carries.

5. REPORTS

A. COLLEGE REPORT – DAVID MARTIN

- David Martin started his report by thanking the board for the opportunity to give the Foundation a quick update.
- First of all, MPC is very busy; enrollment is strong for Fall 2020 and we are happy to report that. Online classes are filled up and we can see a strong interest from the community to still pursue higher education at MPC.
- MPC is making sure we are supporting our community and our Lobo family for those who have been impacted by the fires. We have approximately 50 MPC staff and faculty that have been affected and they all have been contacted by MPC to let them know we are here to support them. We are also working on putting together a list of students that might have been affected as well, so we can also reach out individually and offer any kind of support we can provide.
- MPC also is happy to announce that after 20 years of waiting, last week our governing board officially accepted the deed to two parts of the property from the Fort Ord dissolution. These two parcels are known as “the MOUNT site” (the military operations utility terrain site) and the Parker flats location. MPC will take ownership of this site and develop our first responders’ comprehensive training facilities there. MPC has already taken the first step of meeting with local first responder chiefs to make sure they are part of the development and design. This is a collaborative effort to provide the best facilities we can to our future first responders.
- In addition, we have had great conversation in regards to Marina Education Center. Since our transition online, the space is available so we have started partnership conversations with Monterey Peninsula Unified School District as well as the Monterey County Department of Behavioral Health since during this time they are looking for a space to provide face-to-face help for our community’s at-risk populations of students. This is a way to ensure that our Marina Campus is utilized by the community even during these times of online instruction.
- Other exciting news - here at the Monterey campus, we have started the design process of an MPC coffee shop for students to stay on campus in between classes. This started as a pilot with our vendors who had a small space in the library, so this is providing the opportunity to redesign and develop a hip or trendy concept. More news to follow as we progress.
- Another point we will be working on this semester is the review of our mission statement. Our college as well as all community colleges in the California system have to evaluate their mission statement every six years, and we are up for that cycle. We will be engaging our whole campus and community to get any input and feedback on MPC’s mission statement, which will be approved by MPCs Board of Trustees at the end of this term.
- Lastly, David wanted to thank the Foundation board for their continued support, he wanted to mention that Beccie and her team, under the board’s leadership and supervision, always continue to help students stay engaged and help them with any problems or hurdles. David wanted to share that he is in the position to meet with the students, and on their behalf, he wanted to share that they are extremely thankful with all the help and resources the MPC Foundation offers.
- Susie Boutonnet asked about the partnership with the Monterey Peninsula Unified School District as well as the Monterey County Department of Behavioral Health - will this be a temporary partnership or permanent? David replied that this will be an initial partnership agreement for six months with both since we are 95% online at this point.
- Dr. Linda Bynoe made a comment about how important it is to help our homeless community and applauded MPC’s partnerships, and asked David how are we helping MPC students that are homeless and how are they learning about resources. David confirmed that we have some MPC students that have identified as homeless and in the past several months MPC has been investing in take-home technology so it is available to students. In addition, we have opened our parking lots and restroom facilities for students who need these resources, as well as internet access via Wi-Fi so they can access

their courses. We also have assistance like our food pantry, so students have access to that too. Lastly, we provide connections with County services that might help these students in need.

B. PRESIDENT'S REPORT – RUTH THOMPSON, BOARD PRESIDENT

- Ruth started her report by sharing her involvement with the search committee for MPC President/Superintendent. She shared that the schedule is moving along and she will keep the board posted. All the applications for this position are in, as they needed to be, and now the group is in the process of reviewing them. The process is moving along and hopefully the selection of the most fit candidate will be announced in October.
- As far as MPC Foundation Board, we need more nominations for potential new board members. We are extending the submission of board nominations until September 8th since that committee meets on September 9th to review the forms. Please help us and submit some forms of candidates that you think will be a valuable asset and a great addition to our board.
- On Board giving, we are not at year end yet, but we would love to get to 100% of all board members. We have several board members that have contributed now and we are very thankful, and if you have not done so, please consider there are many programs within the Foundation that you can support, but our goal is to get to 100% board giving participation.
- Susie asked how many positions are open for new board members? Ruth asked Beccie for her input, and Beccie informed the board that we are looking to fill 3 to 5 positions for new board members starting in January 2021.

C. EXECUTIVE DIRECTOR'S REPORT – BECCIE MICHAEL

- Beccie started her reported by mentioning that we have been helping students impacted by the regional wildfires and pandemic by providing funds through our emergency assistance program.
- Our Evans College Incentive Program Virtual Welcome sessions were successful and well attended. Year 1 and 2 CIP students received their incentive checks this week (\$500 for new students, \$1000 for returning students) via PayPal. We currently have 48 students in E6 (new students) and 26 in E5 (plus more students from previous cohorts).
- Scholarships – we have been sending payments upon verification of enrollment and receipt of Thank You letters/videos (these are the videos we are using in our e-newsletters).
- We are about to launch a program that will provide free Internet service for a year for qualifying students. Thanks again to Jason Griffin for helping initiate the conversation with Comcast. The process is being tested today and we hope to go live and publicize broadly within a few days.
- Our PC mailing has been successful so far. We are scheduling our first PC event, which will be a virtual Happy Hour – save the date 9/30 @ 5:30pm. Guests who RSVP will receive a Happy hour cocktail kit.
- Saving the bigger news for last, Beccie proceeded with the Grants update. Since the board last met, we have received the following grants:
 - \$11,000 received from the Community Foundation for Monterey County - Women's Fund in support of the Emergency Assistance program.
 - \$486,890 received from the California Commission on Teacher Credentialing and the California Community College Chancellor's Office to support for a Teacher Credentialing pilot program in partnership with CSUMB and local K-12 school districts.
 - \$1,755,345 (\$351,069/year over five years) received from the Department of Education in support of the TRIO Student Support Services (SSS) program.
 - \$3 Million (\$600,000/year for five years) Department of Education; Title V – Developing Hispanic Serving Institutions (DHSI) grant to support the *Engage, Promote, and Connect* project

that would expand student learning and transfer support services at MPC's Marina Education Center.

- Beccie also would like to acknowledge Allison Payne just celebrated her 10-year anniversary with the MPC Foundation! We are extremely fortunate to have her. Beccie also thanked the board for allowing her to create and sustain an environment that facilitates this great employee retention. We have a few more team members approaching 5- and 10-years anniversaries as well.
- Kelly Saunders asked about E5 and Evans Terminology. Beccie explained that Evans Scholars come in groups annually, so E5 refers to the 5th group that started the program at MPC in Fall 2019, and now E-6 is our 6th group that started this Fall.

D. BOOSTER COMMITTEE REPORT - STEPHAN LINS

- Stephan Lins – started his report by sharing that the next Booster meeting will be next week, so not much has changed other than our campaign just launched with E-News and a new video.
- Stephan also shared that the Booster committee put a video together as part of our latest fundraiser and Beccie shared it with the board. The Board was really happy to watch the video and made some suggestions for when posting the video in social media.
- Lewis mentioned it would be great to add how many team sports we currently have and how many student athletes we are helping with this campaign. Beccie mentioned those are great ideas and we will add them for when we post the video. Beccie thanked the board for watching and for their comments.

6. BUSINESS

A. BUDGET UPDATE- BECCIE MICHAEL

- Beccie started with a presentation and asked the board to follow along with the documentation provided. A copy of the presentation is available upon request.
- After the presentation and explanation of the Foundation's plans for the rest of the year, Beccie wanted to emphasize that we are luckily having a great year for donations. Beccie asked if the board had any questions for her.
- Lewis commented that the presentation shows some realistic numbers and despite the current situation and with so much uncertainty, we have a solid plan for the budget. Beccie added that we are still planning to be flexible and keep helping our students as that is our main mission.
- Susie asked if we have some plans for worst case scenario, for example, if we still have shelter in place a year from now. Beccie replied that we are budgeting for some possible events for next Fall (Fall of 2021) with the possibility of those not happening, but with the hopes that they might. Beccie also mentioned that as of now, planning for any events for Spring of 2021 seemed unrealistic and that is why we are not preparing for those, because of the planning and investments they require and most likely will not occur. Beccie assured the board that we are working with our donors and explaining the situation and our fundraising efforts have shifted a little from events to more personal solicitations which is working well so far. Students still need our help and we need to communicate it to our supporters.

B. SUPPORT FOR MEASURE V – BECCIE MICHAEL

- Beccie reminded the board that at its last meeting, the board unanimously approved a resolution in support of MPC's Bond Measure. Beccie pointed out that we, as a Foundation, have an opportunity to raise substantial funds for the College and our students by helping support Measure V.
- Today we will discuss the Foundation supporting MPC's bond campaign financially to ensure this life-changing opportunity for many, many generations of future students.

- Beccie explained the needs of the bond campaign and how community college foundations typically support their respective College's bond campaigns with a lead gift.
- Beccie's recommendation is that the MPC Foundation comes in with a minimum of a \$100K donation to the Measure V Campaign, which is approximately 20% of the estate gift we received from Mr. Bob Faul and is directly in line with his intentions to support the college through his legacy gift. Such a gift will allow the campaign to start producing materials and digital messaging which are essential to ensure voter support for the Measure.
- Beccie asked our guest, Charles Heath, who is on the consulting team helping MPC with the bond measure campaign, to provide additional information. Charles shared that he has been working with MPC since the beginning of the year when the research started for a potential bond for 2020. Charles shared that despite the current circumstances with the pandemic, research shows that our community is in support of a bond measure that would enhance MPC. Charles also explained that effective campaigning requires money, and that typically the campaign is started with the support of the College's Foundation as their main supporter and then we will be able to engage other interested donors and supportive community members to contribute as well. Lastly, Charles shared that the campaign efforts will have to shift more towards digital and social media outreach and communications due to the pandemic, but we will definitely utilize a combination of marketing efforts across all mediums.
- Beccie shared an overview of the key people in our community who have endorsed the Measure so far. The discussion continued with the board and Beccie pointed out that having consultants who have more than 20 years in bond campaign experience puts us in a really solid position.
- Dr. Lynda Bynoe shared that the Monterey County Democratic Committee has endorsed Measure V.
- Dr. Lynda Bynoe made a motion to approve support for Measure V for \$100K. Stephan Lins agreed and mentioned that this is a great way to start, and Susie Boutonnet concurred. Rob Lee asked if we would donate \$100K or \$150K, and Beccie clarified that the current motion is for \$100K. Ruth proposed to increase that to \$150K.
- Dr. Bynoe amended her motion to contribute \$150K from the Estate Gift of Robert Faul received by the MPC Foundation to the MPC Measure V Campaign (Yes on V Campaign Committee).

Second: Rob Lee

All in Favor: Dr. Linda Bynoe, Jeremy Green, Rosalyn Green, Jason Griffin, Steve Haigler, Rob Lee, Stephan Lins, David Martin, Dr. Peter Purdue, Kelly Saunders, Joe Servi, Joyce Simon, Nathan Steen, Lin Sullivan, Ruth Thompson, Patsy Tinsley McGill

Nays: None

Abstentions: David Martin

Motion Carries.

7. ANNOUNCEMENTS

- Next Board Meeting will be on October 21, 2020 (Virtual Meeting) at 4:00 p.m.
- All future meetings will be conducted via Zoom, or similar remote meeting tools, until further notice.

8. **Meeting Adjourned by Ruth Thompson at 5:44 PM**

Minutes presented by Gerardo Olivares on behalf of Susie Boutonnet, Secretary.